

# The Most Powerful Sales Acceleration Platform for the Salesforce Ecosystem

Velocify Pulse™ is a new kind of sales acceleration platform for the Salesforce ecosystem.

More than just a dialer or email tool, Velocify Pulse is the only full featured, enterprise class sales solution that meets every sales team's needs and optimizes every stage of the sales cycle – from prospecting to conversion.



## Communication

Power through call lists with sophisticated sales-dialer, put your emails on autopilot

- Connect with contacts and leads faster and more efficiently with outbound dialing and inbound call handling features
- Access verified emails details and significantly increase contact probability rates
- Ensure the right email is sent at the right time in the sales cycle with automatic triggers



## Analytics

Access and analyze deep sales cycle insight

- Access contact, qualification, and conversion data in real-time
- Quickly isolate opportunities and bottlenecks in the sales workflow
- Gain broad campaign insight and drill down to individual performance metrics



## Prospecting

Qualify leads faster and with more precision

- Aggregate publically available information from social and professional networks such as LinkedIn, Crunchbase, and Facebook
- Engage the highest priority prospect first with optimized contact and account workflows
- Leverage activity-specific Salesforce templates directly from Gmail, Yahoo, Outlook, or Office 365



## Optimization

Provide every prospect with the right touchpoint at the right time

- Create insight-driven sales workflows to ensure that the optimal action is taken for every contact, lead, and opportunity
- Increase conversion rates on average by 97% with PriorityView™
- Isolate bottlenecks and quickly iterate sales workflows to keep conversion rates on track



## Rewardification

Motivate your sales team with more and better leads

- Double sales by matching each lead with the sales rep most likely to convert it
- Automatically reassign leads and opportunities stuck with neglectful reps
- Award more leads to the most productive and disciplined sales executives

Learn more at [www.velocify.com](http://www.velocify.com) or contact us at **888.843.1777**

### About Velocify®

Velocify is the leading sales acceleration platform, helping more than 1,500 sales teams sell more by bringing speed and control to the entire sales process. Velocify helps sales teams prospect with more precision, accelerate lead engagement, and implement optimized workflows, ultimately helping sales teams find and convert more leads.